

OUR LEGACY

United Way Worldwide (UWW) is a premium volunteer led, non-profit organization with a vision of creating a world where all individuals and families achieve their human potential through education, income stability and healthy lives.

Established in the US, United Way is one of the largest not-for-profit organizations in the world, collecting and distributing close to USD 6 billion from over 17 million donors. It has members in 40 countries and territories with nearly 1800 community-based independent member organizations. UW’s global network provides foundation for increased impact in all communities comprising interdependent capabilities distributed at the Global, Regional, National and Local levels.

We create opportunity for the donor to be associated with the initiative supported by them. The USP of United Way is that the funds are raised and utilized locally thereby minimizing the administrative expenses.



United Way India is a non-profit organisation registered in India, part of the United Way network, aiming at advancing the common good. It works with a mission to improve lives by mobilizing the caring power of communities across India to advance the common good.

United Way India envisions a stronger India where all individuals and families achieve their human potential through education, income stability and healthy lives; and strives to be a leader in impactful philanthropy for building sustainable communities.

A network licensee of UWW, United Way of India is registered in New Delhi as a nodal agency. First chapter established in 1986 (30 years), United Way has an active presence in Baroda, Mumbai, Delhi, Bengaluru, Hubli-Dharwar, Chennai, Kolkata and Hyderabad.



CHAIRPERSON'S NOTE



Warm Regards

Suchitra K. Ella
Chairperson
United Way of Hyderabad

Dear Friends,

It gives me great pleasure to share the 5th Annual Report of United Way Hyderabad. As the chairperson it is special moment for me to present you the record of our team's consorted effort to bring changes in the lives of less privileged people in our communities.

It has been a tremendous year. We have doubled our impact in terms of number of lives we have touched. We have built strategic partnerships with our stake holders specifically with the donors and the government. We have been hands-on with our NGO partners to build their capacities. In that process we have created many opportunities for the partners to get directly connected to the ground through different volunteering opportunities. There have been many moments that have moved us beyond words; some of them have found their way into this report.

To top it off, we have been able to get all of this done, while maintaining administrative expenses to as low as 6.7%. The balance 3.3% of our administrative fees has been reinvested into program activities.

We are already geared up for the upcoming year. We have a fresh set of targets, priorities and a new strategic direction, to help us continue to create opportunities for each of you, who wishes to find ways of doing good work and contributing to the wellbeing of the society.

I would like to take this opportunity to thank all our Donors, NGO Partners, Board Colleagues, Advisors and Well-wishers who have been equally concerned towards making every Indian achieve his / her full potential, as embedded in the vision of United Way.

Looking forward to bettering our efforts as we move ahead.



Executive Director's Note

Our work in 2015-16 has been stronger, faster and rich in experience. FCRA approval brought in more funds, our teams grew and we moved to the exclusive UWH office. Crowning glory of all this is our dream, the Flagship program which was conceived and put to action. All of this filled our time and minds, so much that we started longing for the lunchtime together and chitchat— only time that we got during office hours to talk about personal experiences.

We have completed 5 years of our presence in Hyderabad; it felt like the right time to engage in some necessary reflection. Objective of all our discussions, experiments, reflections, dissent and agreements were about understanding ourselves and understanding how we are perceived by others. In other words, understanding the relevance of United Way of Hyderabad and why a donor or an NGO should seek our partnership. This deliberation culminated into bringing a clear direction to the organisation.

Based on the new strategic direction, we have redefined organisational role and priorities. We have passionately aligned ourselves with the vision and mission of United Way Worldwide. United Way is a platform – that can create opportunity and space for any person or organisation who wants to make this planet a better place for living. Our Goal is to serve the NEEDY and our role is in building capacities of all stake holders (NGO partners, Community, Government, Volunteers and Donors) towards achieving this Goal.

This thought process is crystalized in the form of definite goals for the organisation in the next 3 years - to be recognised as a knowledge centre on our key focus areas of education, health, employability and also on corporate philanthropy in India and Telangana and AP. We want to be a sought after advisor by NGOs who would leverage on United Way's platform to collaborate and implement large scale development projects. We would like to be recognised as thought leaders defining roles of charity platforms. We would like to be seen as the best agency that understands and evaluates social projects, best agency that can do capability mapping of NGOs and advise them on improving their capacities or re align their vision according to the need.

I personally believe that there should be many such platforms like United Way, which is when more good will happen and will pose healthy competition to be innovative and creative in finding solutions to the social problem.



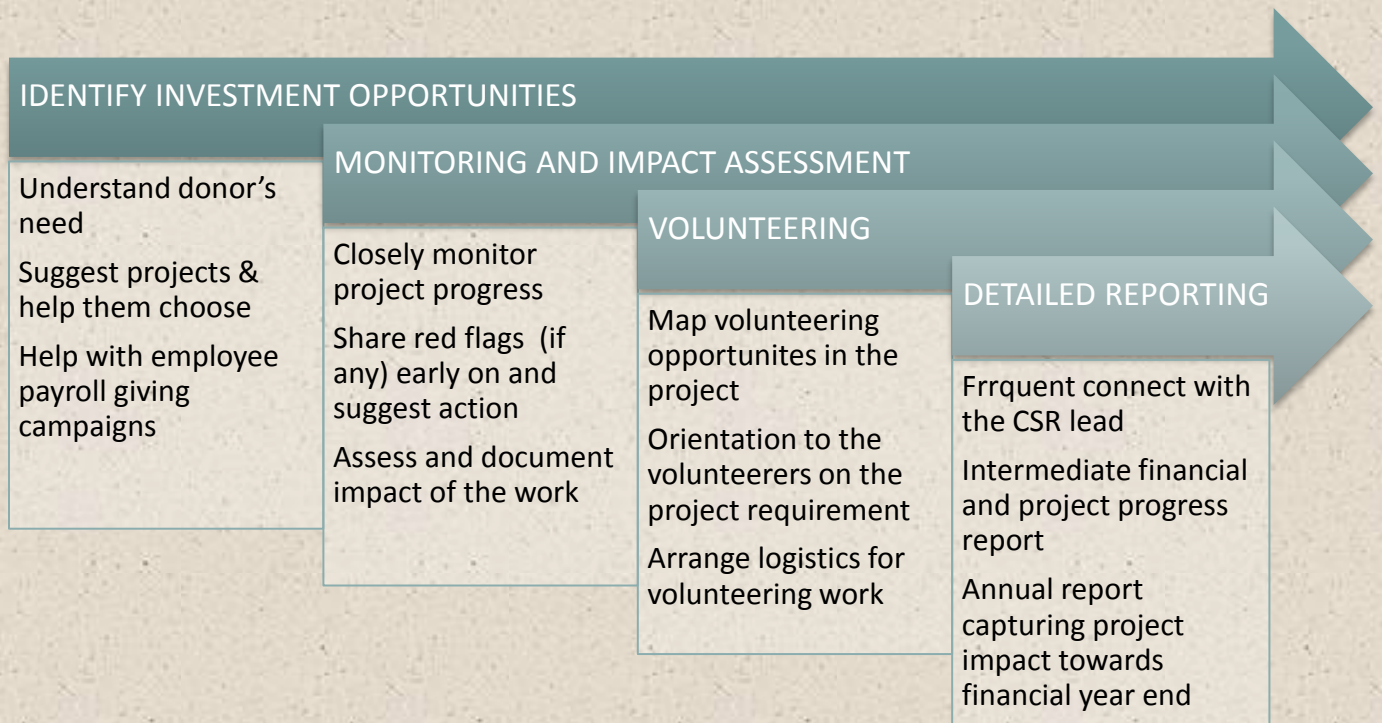
Warm Regards

Rekha Srinivasan
Executive Director
United Way of Hyderabad

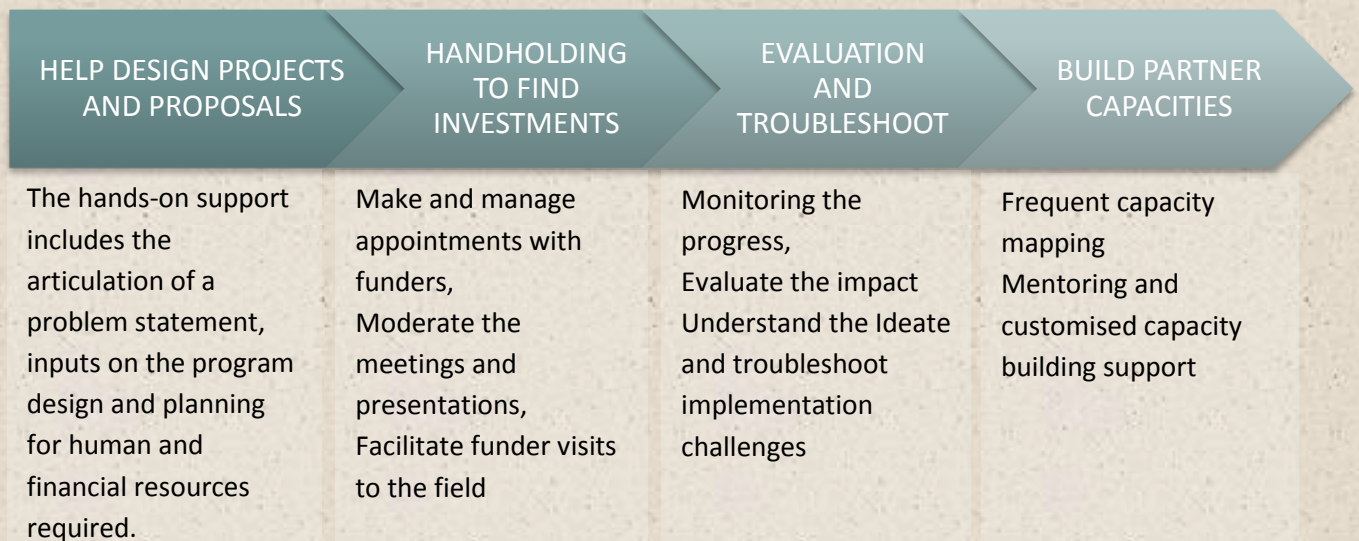


What We Do

For a corporate partner, we are expert advisors, partners with feet on the ground. We can help corporates to grow and diversify their portfolio, create employee engagement opportunities and increase impact.

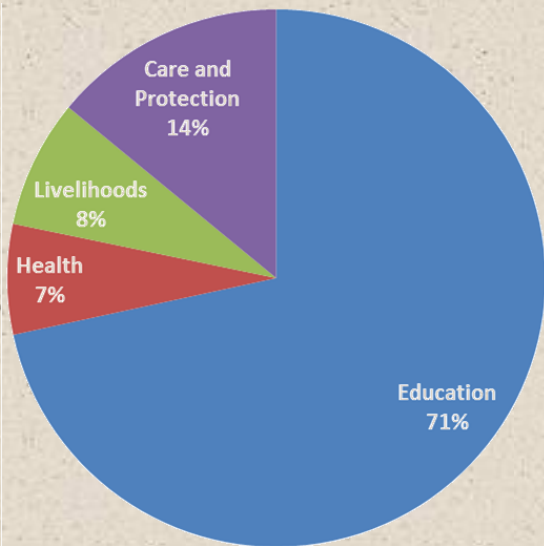


For an NGO partner, we are facilitators, a sounding board, brainstorming partner and a thought Leader. We can help them through the design, implementation, monitoring and documentation of community development projects.



The year 2015-16 – Looking Back

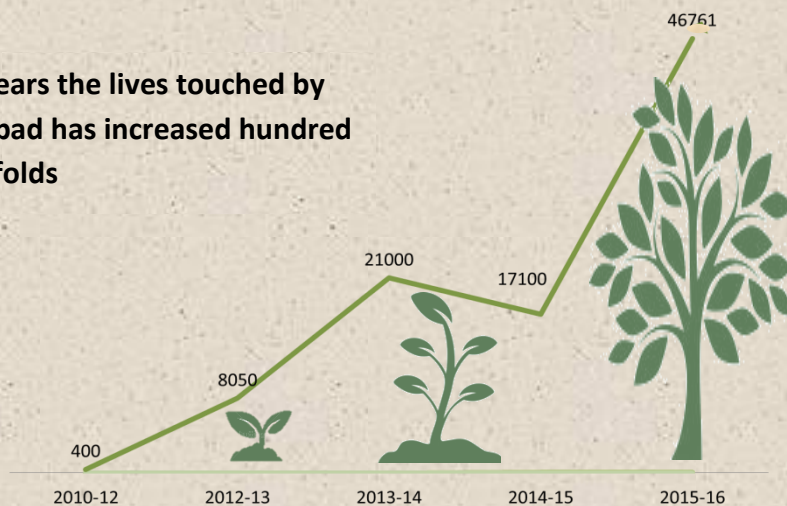
<p>INR 8.7 Cr Raised</p> 	<p>17 Corporate partners</p> 	<p>44 NGO Partners</p> 	<p>46000+ lives touched</p> 
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- Education initiatives reached out to **37500+ students** through school adoption program and UWH flagship program
- Care and protection was provided to **3400 children and women** through various support mechanisms
- Healthcare support reached out to **3100 students** in the form of diagnostic services and equipment
- Livelihood options were provided to **714 women** through vocational training of their choice.

The chart shows percentage of funds disbursed in respective sectors

Over the term of 5 years the lives touched by United Way of Hyderabad has increased hundred folds



Education

Globally, several studies have tried to understand the different interventions that impact educational performance of students in schools. Experts have talked about teacher motivations, methodologies, curriculum, school environment, home environment, transportation and many more. United Way of Hyderabad has bucketed these under five strategic interventions.



Infrastructure Provision

In the gamut of educational interventions, infrastructure development is often trivialised. However, numerous studies show that the availability of basic infrastructure and services (water, electricity, and sewage), instructive facilities (sport installations, labs, libraries) and computers in the school do have an effect on the achievement of primary education students. Against this, ASER in 2014 found that only 60% of schools in India have functional toilets, number is even lower for girls. 24% schools don't have safe drinking water. 40% schools do not have maintained walls.



The three year journey of MP Primary School with the support of Bank of America has been phenomenal. At the time of adoption in 2013, it was just a bare-boned school. There was no boundary wall; playground was in shambles; basic sanitation facilities like drinking water and toilets were non-existent. All it had was a building with 5 classrooms and 4 teachers.

The first stage of investment after adoption, Bank of America made sure that the school has a clean and safe environment for the children.

They constructed toilets, playground and compound wall with paintings. And a water purifier was installed. The following year water scarcity was already apparent. Therefore, a rainwater harvesting system was built in the premises and hand wash sinks were built to reduce water wastage. In both the years, children were also provided school material like uniforms, bags and books. Salary support was also provided to key staff members. Projector and AV system and a library setup were also provided to the school to enhance the quality of education.

As the word of infrastructure availability in the school spread, dropout rates decreased and enrolment skyrocketed. In 2015, 3 new classrooms had to be built to accommodate inflow of new students. The school currently serves over 400 students.

On this background, the long term investments UWH partners have made in school infrastructure are even more significant. Some of the school adoption projects were implemented through NGO partners where others were in direct partnerships with school administration. The support through School Adoption Program encompasses infrastructure development like building water tanks, washrooms; educational environment development through donation of desks, chairs, painting the premises, etc.

Academic Intervention

United Way of Hyderabad has worked with NGO partners with a long standing reputation of impactful academic interventions. The projects are rooted in theory of different educational paradigms, especially to push schools towards experiential learning and using all three (visual, auditory and kinaesthetic) learning modalities listed by Barbe (1926). Evolving from this perspective, the projects have set up audio-visual facilities, provided teachers with the trainings to make that shift, paid teachers' salaries to maintain the motivation and momentum for experimentation and supported afterschool programs for improved learning outcomes.



Highlight of the year 2015-16 is the **AMD- sponsored Science Centre Agastya Foundation has set up in the Zilla Parishad High School in Serilingampally.**

In the first month after inauguration, 11 schools have used the facility benefitting over 800 students. These exposure visits have been used by the teachers to explain concepts of electricity and biology using the aids available at the centre.

The concept of a Science centre is much appreciated by the Government of Telangana and is very keen to have such centres in more Government schools.

Education Partners

Aga Khan Development Network

Agastya Foundation Science Centre

Akshaya Patra Foundation

Arvind Foundation

ASSIST

12 Government Schools

Centre for Social Service

Dwarakamayee Seva Samiti

Guild of Service Seva Samajam Balika Nilayam

I & Eye Sharing Vision

KC Mahindra Trust- Project Nanhi Kali

Magic Bus India Foundation

Nice Foundation

Nirmaan Organisation

Pratham Achievement Center

PSS Trust- students support

Seva Sahayog

Sharada Vidya Niketan – Sankalp Foundation

SOS Village for Children

Sphoorthi

Sri Vidya Center for Special Children

Teach for India

Vivekananda Public School (VPS)

We see challenges in educating and employing children from communities. It will be extreme if children are from economically backward areas and visually impaired as well. I & Eye Sharing Vision have picked-up extremely difficult, the most neglected area and showcasing fantastic work. It is heartening to see some of these children getting jobs in government and excelling in sports. We take pride in seeing their success. Great work!

Sreedhar Gunduboina, CSR Lead, ADP

Health for Education

Prevention and school safety have often been seen as peripheral activities unconnected to the core of school education. UWH believes that it should be considered core activities of school teachers and lead administrators as well. With the support of corporate partners UWH has supported the schools to do the same. As part of the school adoption program, partners like Bank of America and Synchrony Financials have supported in school counselling sessions on health and Hygiene. They invested in building of toilets, hand washing facilities and RO drinking water setups. Annual health check-ups in the schools are also organised.

ADP has supported NICE Foundation to provide quality health care services at no cost children from 10 Government schools in Bandlaguda Mandal. The program includes doctors' visit to each schools twice a week to provide routine check ups and diagnostics. Cases that need hospital intervention are treated at Nice Hospital. In addition to that the organisation trains 4-5 volunteers from each school to use first-aid-kit. Last year, these outpatient clinics in the schools addressed health issues of 1751 children from poor households.



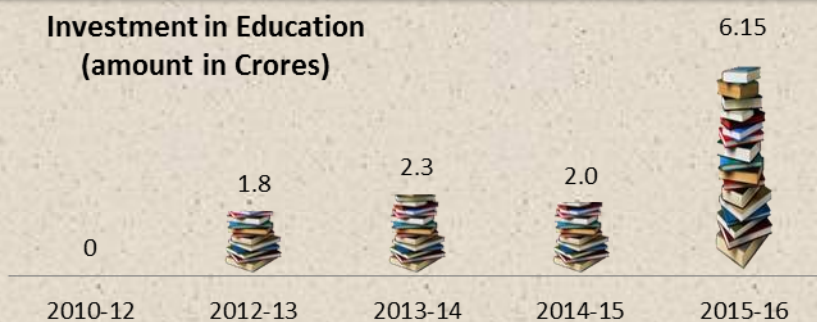
Special Education

In a couple of projects, UWH has also supported education and life skills training of children with special needs. The support included interventions towards education, medical, nutritional, life skills, parent education and employability.

When you visit Sri Vidhya School for Special children, you will meet 11 year old Sandeep. He will hand you a bottle of water with a smile. His teachers will proudly tell you that they are training him from now so that he can take up a job as an office boy and support himself once he comes of age.

Most of the special children are brought to the school by their parents. However tired and confused they might be, they still love their child. Sandeep was forsaken by his parents at a very young age. He was treated with utter disgust by his very own family. In addition to his disability, he also had a severe trauma of this abuse and abandonment.

Sri Vidhya School adopted Sandeep to give him the nurturing atmosphere he deserves. Sandeep, who was mentally broken and reserved, is now relatively a stronger individual. His sense of self has also improved and he has become more independent. He grooms himself and keeps his keep clean. He has also improved his social interactions as he helps in serving food to the other students and plays carom. His progress and healing is significant and an example for what special children can become is provided the support they have a right to.

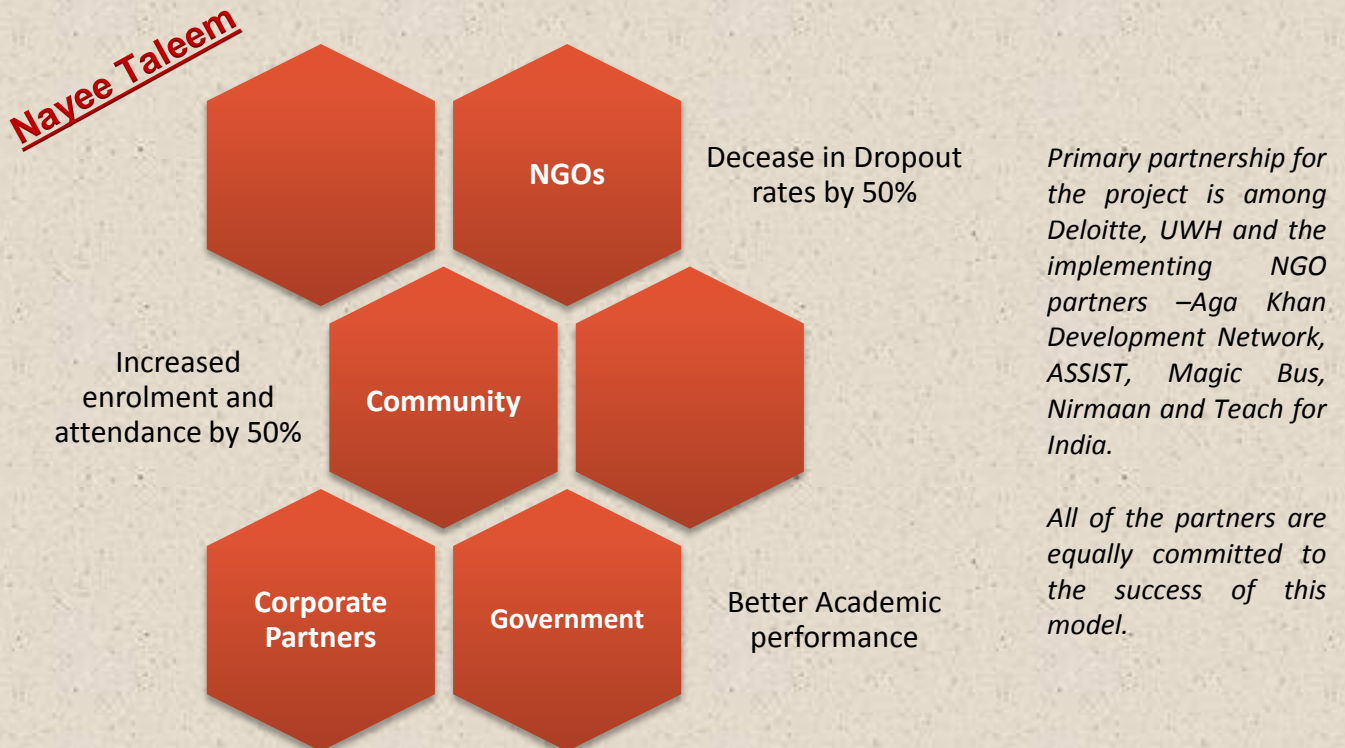


NAYEE TALEEM - Flagship Project for Community Ownership

In FY2015-16, United Way Hyderabad in alignment with its broader mission of improving lives by mobilizing the caring power of the communities, launched its' flagship project on Education in Bahadurpura Mandal of Hyderabad, **"NAYEE TALEEM - Enhancing the Learning Abilities of underserved Children studying in Govt. Schools"**.

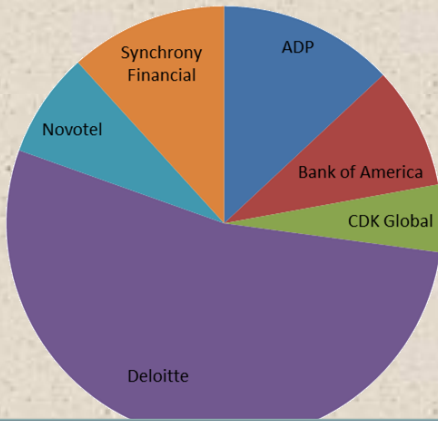
This Project is one of UWH's largest Education projects. It is a three year project set to conclude in 2019. Under the project, UWH has adopted 108 Government Schools in Bahadurpura Mandal in Hyderabad District. According to the State Department of Education, Telangana, Bahadurpura has been the poorest performing Mandal in terms of the indicators of Education as enlisted in the Right to Education Act.

The project aims to build a model of collaboration between the Community, NGOs and Government to improve and sustain the learning outcomes of Children of underserved communities. The core value of this project is the systemic approach and sustainability of the outcomes. Thus, the strategy involves facilitating collaboration among communities, government, NGOs working on education and Donors as well as empowering School Management Committees to perform their role as delineated by SSA, importantly making school development plan, fundraising for the school and maintain school assets.



In its initial stage, United Way of Hyderabad has focussed on building a strong foundation of knowledge, people and partnerships for the project. Prajayatna, a Karnataka based organisation with proven track record of working with SMDCs, was brought on board as a technical partner for their expertise in working with the school management committees. UWH set up a project office in Bahadurpura Mandal and recruited a team that would operate locally in close partnership with the implementing partners. Multiple rounds of meetings and long conversations with the implementing partners ensured that there is a close alignment of vision and purpose among all of us. Baseline study is now underway, which will serve as a strategic input as well as an opportunity to build community relationships.

Care and Protection



Latha dances beautifully, she also paints. Her creativity and art is a reflection of her happy soul. She is a lucky child to have avoided the deep scars of being orphaned at the age of 4. At SOS Village, Latha received a caring family, a house mother and siblings to grow up around. Like any child, she focusses on her studies, shares household chores with her mother and takes care of her siblings.

Latha is also an intelligent and hard working girl. A straight 'As' student, she now studies in grade 12th. Because of her interest in creative arts, she wants to pursue a career in animation and multimedia. With the educational support from UWH, she will attend coursework in graphic designing. SOS Village has provided Latha with healing and nurture. UWH support will help her chase her dreams and lead life as an independent woman. Our best wishes with Latha!

Children are the biggest resource of our community. They are also the most vulnerable section because of their dependence on the adults around them to provide care and support. Parents, then the family and finally the community at large are responsible for the care, protection and the wellbeing of our children. Through the support to Children's homes, orphanages and shelters across the city, UWH has ensured that the community takes ownership of their young ones in distress. UWH not only supports the living costs (shelter, food and medical expenses) but also quality education and skills training. This support ensures stability in their lives even after they move out of the residential care homes. Some of the children's homes with UWH support work with children affected and infected by HIV. For these organisations, the support mobilised by UWH takes complete care of medication, nutritional needs and mainstreamed education.

Care and Protection Partners

ARUN

Balgurukulam

Bhumika Women's Collective

Cheers Foundation

Desire Society

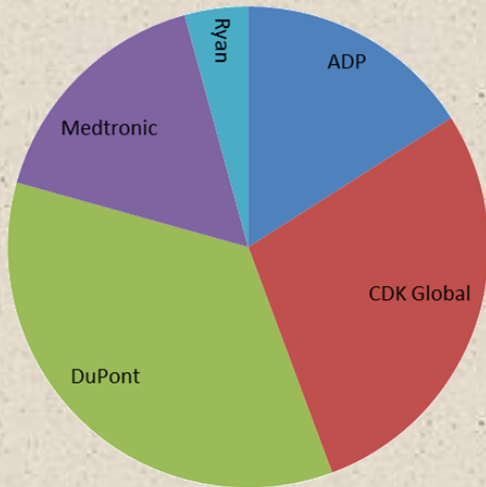
Freedom Foundation

Nireekshana- HIV positive children

UWH has also supported Bhumika women's Collective towards operating a 24x7 telephone helpline for women in distress. The helpline provides counselling support right then and there and draws support from different institutions like Protection Officers, Police, Government and NGO run Shelter Homes, Legal service authority, Legal aid clinic etc. to provide long term relief. Once in a week an advocate provides free legal guidance on the helpline.



Health



UWH positions itself with the young of today to build a healthy generation. Therefore the support in healthcare sector has focussed on delivering healthcare services in the settings where they will be most accessible to children. From this perspective the primary avenue of healthcare support has been through schools, children’s homes and paediatric wards of hospitals. Through the partners, we have provided infrastructure like equipment, clinic setup, material for paediatric oncology wards as well as support to persons with hearing impairment.

To name a few specific projects, United Care Development Services, with the support from DuPont did massive infrastructure upgrade at Kondapur Area Hospital. At Gynec Post Op Unit, cots and Monitors and costs were setup and at the emergency unit, Electronic BP machines, Nebuliser and Oxygenator were set up. This will enable the

team of doctors and nurses to respond to emergencies during delivery.

1100 children received medical support at Rainbow homes, with support from Medtronic. Medtronic ran a health campaign through all Rainbow Homes where they conducted health awareness session, general medical check-ups including checking height, weight, haemoglobin, Eyes, Dental. Those who were diagnosed with deficiencies received treatment and supplements. They also put a preliminary clinic setup - a bed, a curtain and a first aid kit in each home.

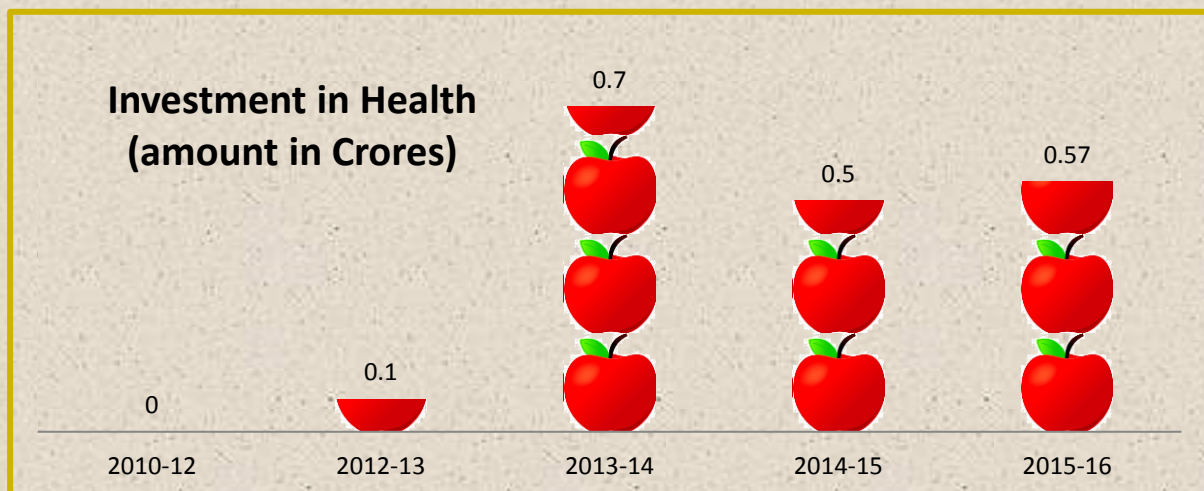
Health Partners

- Arohi blood bank- Haemoglobin estimator
- Impact- infrastructure to children with cancer
- People with Hearing Impaired Network - audiometer to hearing impaired
- Rainbow Homes – Health camps and clinic setup
- United Care Development Services - Kondapur Area Hospital

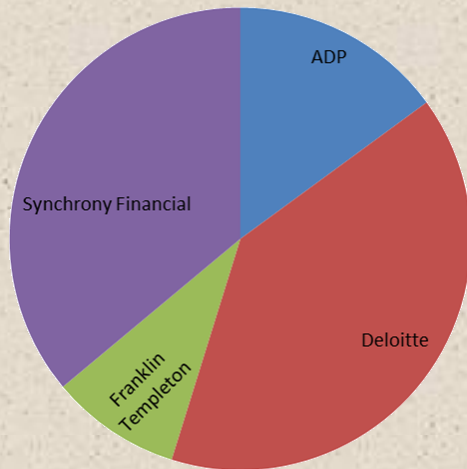


CDK Global provided beds at Kondapur Area

Ryan, in partnership with impact, worked with 200 children suffering from Cancer at M and J Cancer hospital. The volunteers brought whatever the kids wanted and entertained them. They also donated 4 beds to the ward



Livelihoods



Nirmaan Vocational Training Centre has been the livelihoods partner of United Way of Hyderabad for year 2015-16. UWH has supported their vocational training centres in three locations in the city of Hyderabad, Borabanda, Allapur and Anjaynagar. These community-based training centres are equipping women with skills in Mehndi design, tailoring and stitching as well as developing entrepreneurial spirit among them. The trained women are finding work from home, in tailoring shops as well as in shopping malls. Through their centres, Nirmaan has worked with 700+ women.

Vani's husband, an electrician by vocation, moved his family to Hyderabad in search of employment that earned him a meagre Rs.7000/-. Vani was unable to run a household and provide good education to her child with this income. She wished to support her husband but neither had a skillset nor the confidence to do so. She learned about the Vocational training centre operated by Nirmaan from a neighbour and enrolled in the tailoring course. After successful training of 3-moths, she setup a home based stitching unit and started taking small orders from the community. This increased her confidence and Vani also took up a part time job at a retail store nearby. Vani's household income has now grown to be around Rs.20, 000-25,000 per month. He child goes to a private school. She is very proud of the changes in her life after joining Nirmaan.



The purpose of any livelihoods training and employability support has to be introduction of a sustainable revenue stream. Without that any form of rehabilitation and mainstreaming

would fail. This was the thought process behind starting the comprehensive support project in the women's correction facility in Hyderabad by Bhumika Women's Organization.

The vision was evolved through rounds of deliberation among the funders, UWH and the implementing NGO partners - To strengthen the Indian Corrections Services and Policymakers by demonstrating through a model of voluntary organisations participation for Rehabilitation and Empowerment of Women Prison Inmates. The approach is to provide the complete array of services to soothe their hostile attitude towards the society and integrate with the mainstream of society. The support includes counselling, recreational activities, home visits and allied support systems, awareness Training sessions for women and vocational training for Skills in Bag making; Tailoring and Bakery.

The vocational training and marketing linkages support comes from a partnership between Nirmaan and Bhumika Women's Organisation to operate a livelihoods program in the correctional facility, which is the women's jail in Hyderabad.



Special Programs



Seva Mela

Seva Mela is a platform connecting the NGOs to the public and corporates. Seva Mela 2015 was a 2 day event conducted on the weekend of “Joy of Giving” or “Daan Utsav”. Seva Mela 2015, held on Oct 3rd and 4th had 106 NGOs set up stalls to showcase their work and products made by the respective beneficiaries. The idea behind the event was to connect service organizations to likeminded people and increase the reach to benefit maximum. United Care Development Services was the event organizer and UWH the project sponsor, Deloitte and Synchrony Financial sponsored the event.

The process of NGO registration started a month ahead of the event where each NGO has to sign up on United Care Development Organisation’s website without having to pay for the stall space. NGOs also had an option of mentioning their requirements ahead of the event. These requirements were captured and displayed to public at the Seva Mela. Individual donors and corporates came forward and pledge for causes that touched their heart. This platform served as an excellent opportunity for many companies and HNIs to pick projects that align with their interests.

Hyderabad 10K run

UWH has been the charity partner of Hyderabad 10k run for the 4th consecutive year. The charity-run-fever has spread rapidly over the last 4 years and the results have been very encouraging. Hyd 10k run in 2015 had 1500 corporate runners and individuals, each running for a cause. We were able to raise INR 42 lakh from 18 participating companies and 11 individual runners which was routed to 23 NGOs. Largest donating company was Ryan raising 4.15 lakh, followed by Bharat Biotech. NGO receiving the largest grant was Akshaya Patra taking 6.5 lakh, followed by K C Mahindra Trust. The event took place on Sunday, 30th November covering the perimeter of Hussain Sagar.



Corporate volunteers were instrumental in making this event a success. Employees of Bank of America, Ryan, Cognizant, CDK Global provided extensive logistical support like procuring, packaging & Distribute runner kits and event day support like crowd management, chaperoning the runners, managing medals, tea-coffee-snacks at the tent and supervise entry and exit of corporate tent. We are immensely grateful for their support!

Volunteering

The spirit of volunteering is very close to the heart of United Ways across the world. United Way of Hyderabad has received the support of committed and enthusiastic volunteers at every opportunity. Volunteers have participated and contributed in onetime events as well as given long term commitments to work with children in residential homes and schools regularly over a period of time.

NGO partners like Rainbow homes, PSS Trust and a couple of Government schools have received significant and

valuable volunteering support, where employees from Deloitte and Bank of America have been regularly providing educational inputs. The volunteers teach English, math, science, get engaged in extracurricular activities, provide soft skills, and job readiness trainings.



Employees from Deloitte and Ryan celebrate Impact Day, one day in the year when their employees spend a full day volunteering for different social causes. They teach, dance, conduct workshops for the children, renovate or restore school buildings, paint classroom walls, dig trenches for rainwater harvesting etc.

GE Volunteers conducted a Science fair for the schools in Nalgonda district. 80 volunteers supported the event which was attended by 1000 students across 12 schools. The theme was Agriculture and technology. The students presented their ideas and experiments to a panel of experts and GE volunteers.



Finance updates

UNITED WAY OF HYDERABAD			
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH 2016			
PARTICULARS	Note Ref	Year Ended 31st Mar'16 Amount in Rs.	Year Ended 31st Mar'15 Amount in Rs.
I. Income			
Donations received	6	869,79,708	377,67,881
II. Other Income		3,81,266	5,82,623
III. TOTAL INCOME (I + II)		873,60,974	383,50,504
IV. Expenditure			
Grants to NGO's	7	436,68,593	336,94,179
Grant Expenses		120,21,412	107,82,976
Personnel cost /		28,96,202	20,10,402
Bank charges		114	1,035
Administration Expenses		17,75,485	4,98,261
Audit fee		-	36,749
Depreciation		2,06,713	88,000
V. TOTAL EXPENDITURE		605,68,519	388,90,075
(Shortfall) /Excess of income over expenditure(III-V)		267,92,455	(5,39,571)

Governance updates

The Governance system in United Way Hyderabad has undergone a few changes with the learnings from the last 5 years. The changes have been on redefining role of Board Members and Operations team and also on board new members.

Greater and clear roles for the Board Members have been adopted. Some of them are deepening donor relationships, representing UWH during interaction with the government bodies, mentoring operations team and motivating NGO partners and Volunteers.

The roles of operations team has been concretized, new employees and consultants have come on boarded to enhance the impact of our work.

Mr. Shakti Sagar completed his term as Chairperson and has stepped down from the position after leading the organisation for three years from 2012 to 2015. The organisation acknowledges with great respect and appreciation his successful leadership in nurturing the operations team and enabling the organisation to live up to its vision.

The team is now lead by Ms. Suchitra K. Ella, another founding Board Member of UWH, who has been with the organisation's journey throughout. She brings with her an expertise in leading networks of industries, philanthropic organisations and is deeply connected with likeminded organisations and individuals in Hyderabad. She has also represented UWH on the Board of United Way India.

We have a new Board Member, Ms. Amala Akkineni has joined the Board as a member, known as renowned actress and also recognised for her initiative is starting Blue Cross – an organisation committed to the rights of Animals. She bring to the organisation, her concern and passion to advocate for the rights of the needy people specifically promote welfare and education of Girls.

